

LET'S WORK TOGETHER FOR SUSTAINABLE TRADE SHOW



POLLUTEC is committed to working on environmental and social issues via a sustainable development approach. **Let's work together.** We have created this tool to help you (re)discover best practices that you can implement at your level.



USE LOW-CARBON TRANSPORT

Use low-carbon travel options (train, river and maritime transport, bicycles, electric trucks, etc.)
Opt for shared delivery with other trade show participants.
The trade show's official service providers, **CLAMAGERAN**, **CLASQUIN** and **GONDRAND** organise grouped transport.



REDUCE PACKAGING

Avoid over-packaging as much as possible.
Use materials that are easy to recycle or reuse.



THINK ECO DESIGN

Use reusable and recyclable materials and LED lighting.
To build your stand, we offer customised eco-designed stands. Contact the Mystandmaker team directly at: mystandmaker@reedexpo.fr.
We use recyclable and reusable pictograms on our purchase orders for better awareness.



USE RESPONSIBLE COMMUNICATION

To prevent the spread of COVID, we recommend that you focus on offering visitors a great experience at your stand instead of handing out brochures and goodies. If you do decide to use them, try to only print as many as you will need, use environmentally-friendly materials and choose ethical and/or zero-waste goodies.



CHOOSE SUSTAINABLE FOOD SERVICE

Prevent food waste by ordering the right quantities.
Choose local, organic and seasonal products.
Eliminate plastic by using reusable or recyclable dishes and bringing your own water bottle.
Choose a caterer with a CSR policy and kitchens near the event.



REUSE AND RECYCLE GENERAL WASTE (Packaging, magazines, flyers, bottles, etc.)

During setup and takedown, use one of the recycling points to sort your waste.
While the trade show is open, please use the public recycling bins.
Please discard masks, gloves and wipes in the designated waste bins.



RECYCLE BULKY WASTE (Stands structures, heavy materials, carpets, etc)

Remember that handling equipment will be unavailable for two hours after the event so that our carpets can be recycled.
For space-only stands, please arrange for your waste to be removed and recycled.
Use our additional takedown assistance service.



SHARE YOUR IDEAS

Please send us your ideas, initiatives or strategies you have used for your own stand by writing to us at service-technique.pollutec@reedexpo.fr.
We look forward to reading them.