

Reed Expositions France  
May 2020

**Subject : Health measures of Pollutec 2020**

Dear customer, dear partner,

We hope this finds you doing as well as possible in these extraordinarily challenging times.

As an event organiser, we want more than anything to continue to promote meetings, opportunities, enrich and create debates and content around the subjects that drive our communities.

The health and safety of our employees and customers is of paramount importance to Reed Expositions France. We are dedicated to ensuring attendees can do business in a safe environment.

Our action is guided by the health measures recommended to limit the spread of the coronavirus such as given by the French government as well as the WHO (World Health Organization).

Reed Expositions France also actively participates in the work carried out by UNIMEV, the professional federation of events, for the development of protection measures at trade fairs to be submitted to the French government.

It is in this spirit that we thus initiated our reflection on a new organization for our events following the key principles below. We also write a complete protocol that we will send you shortly. This list can therefore evolve according to the recommendations at the time of the show. As more health measures become available, we will research their implementation.

**1. A system for managing and regulating flows will be in place** (compliance with maximum capacities in conference and catering areas, etc.). We will also put in place ground markings in order to respect the rules of social distancing.

On-site registrations will be reduced. We will cut down contact while still coming together and we will send your badge digitally before the show.

**2. Cotton masks will be required for attendees and staff of Reed Expositions France.** Mask distributors will be available on site.

**3. Hand sanitizer stations will be available throughout the event.** Touchless hand sanitizer stations will be plentiful throughout the trade show floor and in common areas.

**4. Enhanced cleaning of venue facilities:** including determining the necessary frequency of deep cleaning regimens including show floor, bathrooms, common areas, hospitality areas, etc

**5. New design of meeting spaces and conference rooms** is in progress. These redesigns will allow meetings to be made while respecting social distancing measures. We will also limit the capacity of these rooms.

**6. Food safety and hygiene:** including thorough inspections for all food preparers and the overall food preparation process; crowd management controlled access for safe consumption

**7. Finally, communication before and during the show will be made in order to guarantee compliance with safety rules.** Our goal is to open the doors of our shows in a responsible manner while respecting the protection of participants and our employees.

The rapidly changing situation requires agility and a dose of collective inventiveness. As stated previously, these are by no means all the health and safety measures that are under consideration at this moment in time. We have not yet finalized health and safety protocols, but wanted to keep you informed about the nature of the things we are thinking about.

Pollutec will probably be one of the first occasions of the year to bring together industry players, to meet customers to discuss current and future market trends and, finally, to share the unique experience that a show can offer.

Take care of yourself.

Sincerely,



Alexis de Gérard  
Director of Pollutec  
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